

Programme	B.S. (4-years), Communication Studies	Course Code	BSCS-104	Credit Hours	3
Course Title	Media Ethics and Laws				
Course Introduction					
<ul style="list-style-type: none"> • This course will provide conceptual knowledge of Ethics and Laws for the Media Practices • It will equip the students with the required background to work in accordance to media regulations • It will not only include the media laws and regulations but will also delve into the issues which must be regulated by now • Students will study the Real-Life Case Studies and situations faced by Media Professionals while deciding what is right and wrong in this field. In this way students will be able to take ethical decisions in their professional careers • This course is aimed at developing the critical thinking among students so they can not only create the media texts and products with responsibility but also access, analyze and evaluate them 					
Learning Outcomes					
<p>By the end of this course students will be able to:</p> <ul style="list-style-type: none"> • Get knowledge about the essential Media Laws in Pakistan • Know the Code of Ethics defined by Press Council and other regulating bodies • Develop opinion about Ethical Issues faced by Professionals • Differentiate between Media Laws and Ethics and understand their purpose in Society, Politics and Economy • Understand the need and significance of Media Regulation • Know the Canons of Journalism • Become Active Audience through media literacy • Get acquainted with some Ethical Case Studies in Pakistan 					
Course Content					
Week 1	1. Introduction				
Week 2	1.1 Society needs, Ethics, System and Application 1.2 Sources of ethics in Pakistani society				
Week 3	2. Media Ethics				
Week 4	2.1 Need and scope 2.2 Ethics and Media Profession 2.3 Theoretical Approach to understand Ethical Decisions 2.4 Hutchinson Commission Report 2.5 Social Responsibility Theory : Evolutions of Codes of Ethics 2.6 Islamic Code of Ethics 2.7 Freedom of Expression under UN Human Rights Charter				
Week 5	3. Ethical Problems				
Week 6	3.1 UNWSCO Principle of Media Freedom				
Week 7	3.2 Need of Media Regulations				
Week 8	3.3 External and Internal Pressures on Media 3.4 The Violations of Ethics in Pakistan (deadline and ethics)				

	3.5	Privacy, Corruption, Personal Interests, etc)	
Week 9	4.	Codes of Ethics and Application	
Week 10	4.1	International Codes of Ethics (Print, Electronic and Web Media)	
Week 11	4.2	Pakistani Codes of Ethics (Ethical Code of Practice – 17 points in Press Council Ordinance, 2002)	
Week 12	4.3	Other Codes of Ethics and Application	
Week 13	5.	Media Laws	
Week 14	5.1	Introduction, Need and Nature	
Week 15	5.2	Evolution of Press Laws in the Sub-Continent and Pakistan	
Week 16	5.3	Salient features of the Current Press Ordinances:-	
	5.4	Press Ordinance: PPO 1960, WPO 1963, PPPO 1989, FIO 2002,	
	5.5	PEMRA Ordinance	
	5.6	Press Council Ordinance	
	5.7	Press Laws: An overview	
	5.8	Defamation Ordinance	
	5.9	Copy Right Act	
Textbooks and Reading Material			
Dr. Ahsan Akhtar Naz, Sahafti Zimadariyan, Muqatdra Qaumi Zaban, (National Language 1998, Islamabad.			
Javed Jabbar Qazi Faiz Isa, Mass Media Laws and Regulation in Pakistan			
Dr. Ahsan Akhtar Nar, Sahafti Qawaneen. A.H. Publishers, Urdu Bazar, Lahore			
Dr. Naz, Sahafti Ikhlaiyat, Azeem Academi Urdu Bazar, Lahore			
Teaching Learning Strategies			
1. Lectures			
2. In-Class Activities			
3. Written Assignments			
Assignments: Types and Number with Calendar			
1. Class Participation			
2. Attendance			
3. Presentations			
4. Attitude & Behavior			
5. Hands-on Activities			
6. Short Tests			
7. Quizzes			
Assessment			
Sr. No.	Elements	Weightage	Details
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.

2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.